

\$5,000 - PAPA BEAR SPONSOR

- Sponsor recognition in a minimum of \$10,000 of promotional ads running on TV
- Sponsor recognition in promotional print ads (with logo) and in a minimum of \$8,000 of radio advertising
- Sponsor recognition on signage in Bear Plaza throughout the Beary Merry Christmas season
- Event sponsor recognition bearymerrychristmas.com & on social media platforms
- Logo placement on event promotion signage
- Verbal sponsor recognition during sponsored events
- Option of sign placement at event venue during event (Sponsor is responsible for providing signage)
- 1 Bernie and Santa Sighting at your place of business or sponsored event (these sightings must be coordinated in advance to ensure availability)
- 10 free photos with Santa

\$2,500 - REINDEER SPONSOR

- Sponsor recognition on signage in Bear Plaza throughout the Beary Merry Christmas season
- Event sponsor recognition bearymerrychristmas.com & on social media platforms
- Logo placement on event promotion signage
- Verbal sponsor recognition during sponsored events
- Option of sign placement at event venue during event (Sponsor is responsible for providing signage)
- 1 Bernie and Santa Sighting at your place of business or sponsored event (these sightings must be coordinated in advance to ensure availability)
- 5 free photos with Santa

\$1,000 - WONDERLAND SPONSOR

- Sponsor recognition on signage in Bear Plaza throughout the Beary Merry Christmas season
- Event sponsor recognition bearymerrychristmas.com & on social media platforms
- 3 free photos with Santa

\$750 - SANTA SPONSOR

- Sponsor recognition on signage in Bear Plaza throughout the Beary Merry Christmas season
- Event sponsor recognition bearymerrychristmas.com & on social media platforms
- 2 free photos with Santa

\$500 - ELF SPONSOR

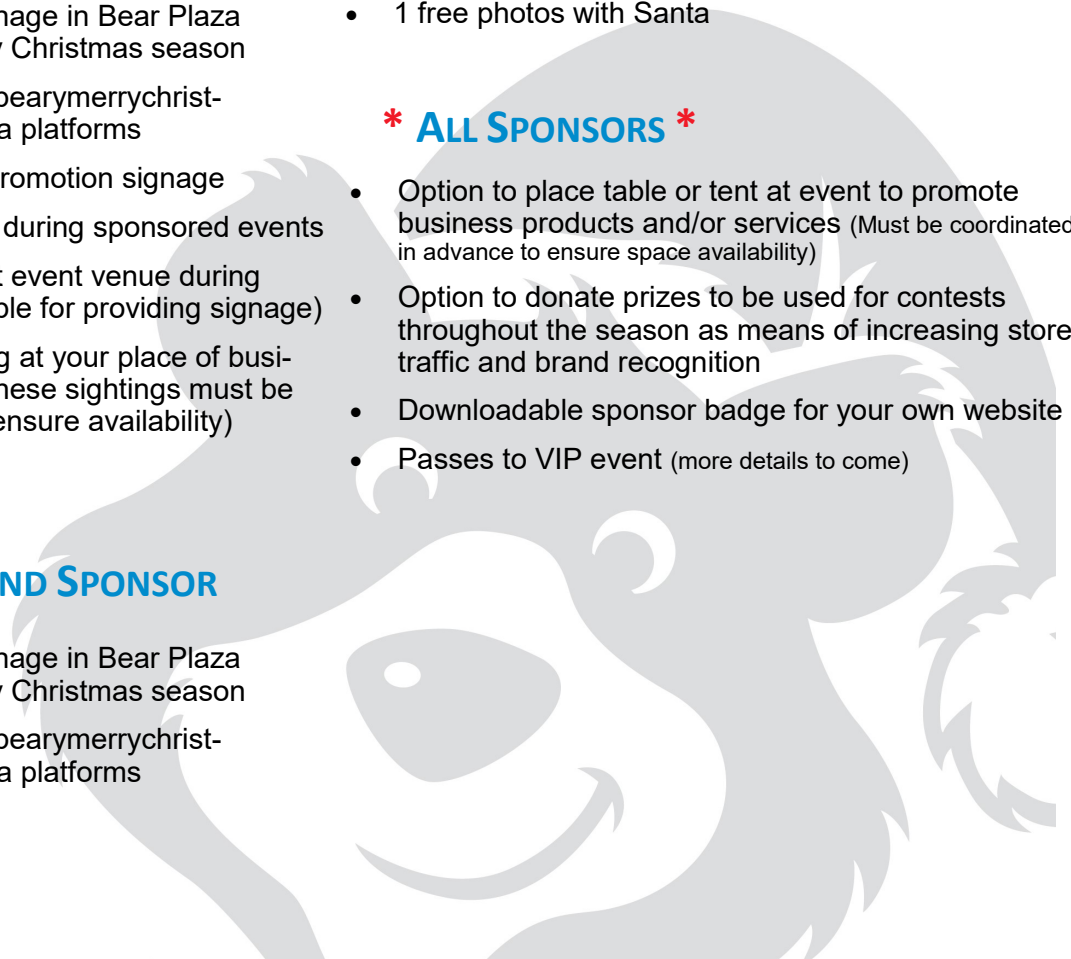
- Sponsor recognition on signage in Bear Plaza throughout the Beary Merry Christmas season
- Event sponsor recognition bearymerrychristmas.com & on social media platforms
- 1 free photos with Santa

\$250 - BERNIE BEAR SPONSOR

- Sponsor recognition on signage in Bear Plaza throughout the Beary Merry Christmas season
- Event sponsor recognition bearymerrychristmas.com & on social media platforms
- 1 free photos with Santa

*** ALL SPONSORS ***

- Option to place table or tent at event to promote business products and/or services (Must be coordinated in advance to ensure space availability)
- Option to donate prizes to be used for contests throughout the season as means of increasing store traffic and brand recognition
- Downloadable sponsor badge for your own website
- Passes to VIP event (more details to come)





Yes! I want to support Beary Merry Christmas.

Please accept my financial commitment at the following level:

___ \$ 5,000 Papa Bear Sponsor

___ \$ 750 Santa Sponsor

___ \$ 2,500 Reindeer Sponsor

___ \$ 500 Elf Sponsor

___ \$ 1,000 Wonderland Sponsor

___ \$ 250 Bernie Bear Sponsor

Business Name: _____

Contact Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

___ I have enclosed a check in the amount of \$ _____ payable to: New Bern Chamber of Commerce

___ Please invoice me. I understand that agreement is due no later than **October 15, 2019** to be included on printed materials and payment by **November 15, 2019**.

Thank you for your support and interest in Beary Merry Christmas! Mark your calendar for these events and help us promote them to your friends and fans!

Submit sponsor reply form to:
Beary Merry Christmas
c/o Downtown Council
New Bern Area Chamber of Commerce
PO Drawer C
New Bern, NC 28563

Scan and email to: info@bearymerrychristmas.com

Please respond no later than **October 15, 2019** to ensure placement in key marketing opportunities.
Contact Amanda Banks at 252-671-1196 for more information.